



o2 Global Network for Sustainable Design | Sustainable Design Workshops
Design Winrange 2008

Workshop 3: Make it Real

what **Make It Real** is a collaborative design project focusing on concept development, design process, interaction and user experience design. Each participant submits a dream project concept along with the workshop application - a project you've always wanted to make come true, but never had the time, space or support to get it done. You will live and work in a 17th century castle, amazing surroundings and a truly inspiring environment.

when **Make It Real** Workshop starts august 11th and ends august 22nd, 2008.

where Winrange, Grand Duchy of Luxembourg.
Please check www.o2lu.org for directions or email us: info@o2lu.org

outline Workshop introduction starts monday, august 11th at 3pm, followed by welcome party. The workshop sessions begin tuesday morning, august 12th.

The value of this workshop lies in the development and design process of participants' concepts. While collaboratively working on each project, you will get valuable feedback from hosts and peers. This may be an ideal forum for developing grad project proposals and formulating their execution.

The focus of **Make It Real** is to give you collaborative support and to lift your concept to a higher level, while working in an amazing environment, driven by design and regular critics, feedback, and presentations.

With a strong focus on environmentally sustainable design practices, we'll evaluate each participant's project proposal and integrate it into workshop timeline.

In this workshop, we'll also focus on your presentation skills and technique. Knowing how to present and sell your design concept is a very valuable asset, which is often neglected. You will leave with a portfolio piece of your design work, enhanced presentation skills, and a lasting experience.

WEEK 1

day one: Monday, august 11th, 2008

Workshop introduction. Get to know everyone involved. Make yourself at home, take time to look around, find your room and get some rest after your travels. Dinner and welcome party.

tuesday-friday Workshop sessions start Tuesday, august 12th, after a good rest and a nice breakfast. Briefing on location, spaces and topics. Collaborative work on participants' submitted concepts. Regular feedback, critics and presentations.

saturday & sunday Exploration weekend. Stay with us or do your own thing. You can join us for a hike or swim in the lake, discover the old city of Luxembourg, take a wine tour, or just relax in a hammock and slurp a Pina Colada. It's your weekend, whether you'd like to explore, design stuff or just relax.

WEEK 2

monday-wednesday Workshop sessions and design charrettes. Get feedback and critics on work from hosts and peers. Prepare public exhibit of all projects.

thursday Thursday night: Exhibit opens, party time!

friday Exhibit all day, last lunch, document all your work.
Time to say goodbye.